

# PROGRAM

*Building on an already successful concept of business matchmaking, interactive exhibits, expert panels, seminars, and effective networking, the 2008 Entrepreneurial Days in Stockholm will bring attention to “Global Innovation, Entrepreneurship & Investments” SACC-USA, the umbrella organization for 19 regional Swedish-American Chambers of Commerce across the United States, is celebrating its 20 Anniversary. Welcome to join us in Stockholm!*

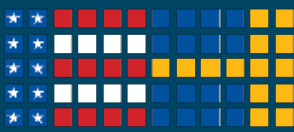
## Sunday, September 14

- 8:00AM** Edays Golf Tournament 2008, Bro Hof Slott
- 5:00PM – 7:00PM** Business Matchmaking Registration, Clarion Hotel Sign
- 6:00PM – 7:30PM** VIP Reception hosted by Ambassador Michael M. Wood, Embassy of the United States
- 6:00PM** Edays Happy Hour, the bar at Aquavit Grill & Raw Bar, Clarion Hotel Sign

## Monday, September 15

*Moderator: John Reisky de Dubnic, Partner, the Duffy Agency*

- 7:00AM** Registration and Interactive Exhibit opens
- 7:30AM – 9:00AM** Business Matchmaking
- 9:00AM – 10:10AM** Grand Opening ~ Welcome and Introduction  
*“Vision and Mission of SACC-USA – 20 years as an Accelerator of Transatlantic Business”*  
- Viveka Wahlstedt, Chairman of the Board, SACC-USA
- “You and Global Warming — Swedish-American Cooperation in Cleantech”*  
- Michael M. Wood, Ambassador of the United States to Sweden
- “Trading Through the Transatlantic Link — Future Co-operation in a Globalized World”*  
- Gunnar Wieslander, State Secretary to Minister for Trade Ewa Björling, Foreign Ministry
- 10:15AM – 11:15AM** Panel discussion:  
*“Accelerating Business Between Sweden and the U.S.”*  
*The U.S. market offers attractive opportunities for companies of all sizes. This panel will discuss what it takes to succeed in the U.S. by learning how to unlock the necessary market keys and navigate the U.S. government.*



**Moderator:** - Thomas Siebert, former Ambassador of the United States to Sweden;  
Shareholder, Greenberg Traurig

**Panelists:** - Sandy K. Baruah, Assistant Secretary of Commerce for Ec. Development,  
U.S. Department of Commerce  
- Christian Johansson, CEO, Greater Baltimore Business Alliance  
- Lars Bjerde, Senior Vice President, SAAB Technologies, Inc.

**11:30AM – 1:00PM**      **Lunch in the Interactive Exhibit and Business Matchmaking**

**1:00PM – 1:30PM**      **“Alternative Investments”**

**Keynote Speaker:**      Nikolaus Weil, Chairman & Managing Partner of  
Berlin Atlantic Capital/Film Director

**1:30PM – 2:00PM**      **“The New Realities of the 21st Century Worldwide Marketplace”**

**Keynote speaker:** Sandy K. Baruah, Assistant Secretary of Commerce for Economic  
Development, U.S. Department of Commerce

**2:00PM – 3:00PM**      **“Global Challenges and Opportunities”**

*Greater economic integration and interdependence have the potential to harmonize  
interests, increase wealth, and reduce conflict. Addressing these challenges requires new ideas,  
new economic mechanisms, new institutions, and a new way of thinking about a globalized  
economy and its relationship to security.*

**Keynote speakers:**      Bill Hutchinson, Chairman, Waterfront Toronto

**3:00PM – 4:00PM**      **Industry Deep Dive: Clean Tech**

**Introduction:** - Dr. Christina Lampe-Onnerud, CEO, Boston-Power

**Speakers:**      - Ross Harding, Senior Advisor, Herty Advanced Materials Dev. Center  
- Barry Blomquist, President & CEO, VolcanWall  
- Henrik Moberg, Sales Director, Sunstrip AB

**4:00PM – 5:00PM**      **Business Matchmaking**

**7:00PM – 10:00PM**      **SACC-USA Anniversary Banquet Dinner, Nordiska Museet, Djurgården**

– **Welcome & Introduction:** Svante Forsberg, Chairman, Deloitte AB

– **Dinner Key Note Speaker:** Jacob Wallenberg, Chairman, Investor AB

– **Recognition of SACC-USA’s Original Investors**

*Music & Entertainment by Soprano Hannah Holgersson and Adolf Fredrik’s Youth Choir  
Pianist and choir leader – Karin Bäckström*



## Tuesday, September 16

*Moderator: John Reisky de Dubnic, Partner, the Duffy Agency*

**8:00AM – 10:30AM Business Matchmaking and Interactive Exhibit**

**10:00AM – 16:00PM Roundtable Discussion – parallel activity for the Entertainment sector: (location TBD)  
“Creating business opportunities with Swedish American co-productions”**

*An opportunity to share your experiences and express your opinions on how Swedish and American companies can best work together, whether shooting in Sweden or the USA.*

**10:30AM-11:30AM Seminar: “Raising Venture Capital in the U.S. and in Sweden”**

**Moderator:** Anders Kuikka, EIM Scandinavia

**Panelists:**

- Michael M. Wood, Ambassador of the United States to Sweden
- Doug Pennington, Executive Director, Private Capital Network
- James F. Blom, Senior Consultant, VeriTainer Corporation
- Dr. Lars Gatenbeck, General Partner & CEO, GZ Group

**11:30AM–12:30PM Lunch in the Interactive Exhibit**

**12:30PM–1:30PM Industry Deep Dive, Telecom: “Converging Current Technologies to Future Needs”**

**Moderator:** Kent Sander, Senior Partner and Investment Manager, Brainheart

**Panelists:**

- Babak Gourdarzi-Pour, CEO, Optimum Biometric Labs AB
- Jonas Nilsson, CEO, Signal Processing Devices Sweden AB
- Richard Savage, Director of Business Development, Qualcomm Europe Inc.
- Donald G. McKeny, Founder & President, Mardon International Healthcare Services
- Eduardo I. Rodriguez, Entrepreneur, Visionary and Human, Futureprovider

**1:30PM – 3:30PM Business Matchmaking**

**3:30PM – 4:00PM Concluding Remarks**

*The conference is held at Clarion Hotel Sign, Norra Bantorget  
Östra Järnvägsgatan 35, Stockholm*