

Press Release, July 2007

Swedish Successes Attract American Investors

Biotechnology, telecommunications and environmental solutions are in the forefront. Sweden is a well respected nation within several industries and it is continually being recognized internationally. During the Entrepreneurial Days in South Sweden in August, American investors are hoping for several new Swedish partners.

"The Swedish market is perfect for us," says Craig Engler, Managing Director for the investment firm Cornell Capital Partners in San Diego.

Entrepreneurial Days

Stellar Speakers, Including:

- Governor Jennifer Granholm
State of Michigan
- Bengt Andersson
President & CEO Husqvarna
- Michael Wood
U.S. Ambassador to Sweden
- Torsten Jansson
CEO New Wave Group
- Dan E. Arvizu
Director U.S. National Renewable
Energy Laboratory
- Jay C. Longbottom
Head of Commercial Vehicle Systems
Division, Vice President of Haldex
- Rory Moore
Director & CEO CommNexus
- Shelby Scarbrough
Incoming Global President
Entrepreneurs Organization

Visit www.saccsouthsweden.org for more information

Cornell Capital Partners has grown to be one of the most well-known structured equity financing firms and besides their headquarter in New Jersey, they also have branches in San Diego, London and Milan. With more than \$1.5 billion invested in domestic and international companies, they now turn to the Swedish market. "Sweden is well-known for its technology, especially within medical care and biotechnology. But industry division is not of decisive importance. Most important for us is to find experienced companies and engaging executives," says Craig Engler.

In the end of August, the Swedish-American Chambers of Commerce (SACC-USA) organizes the "Entrepreneurial Days." The event is one of the most important venues for transatlantic affairs. SACC-USA is working attentively to reach out to investors during the Entrepreneurial Days with the help, among others, of the Swedish Private Equity Association. The expectations for this year's event are high since last years Entrepreneurial Days resulted in almost 900 business matchmaking meetings. According to Craig Engler, "The Entrepreneurial Days has a good reputation among American entrepreneurs and business leaders and it is the number one event to participate in if you are looking for potential business partners." Engler himself will travel together with three partners to participate in the event.

The Entrepreneurial Days will take place August 20-23 at four different locations in South Sweden; Kalmar, Karlskrona, Malmö and Vaxjö. SACC-USA estimates a participation of between 600 – 900 companies during the four day event. "We are very excited about the interest that this year's event is generating from investors who are looking for investment prospects and the matchmaking meetings will facilitate this process. The matchmaking is a highly valued part of the event and has produced many strong business relations over the years," says Gunilla Girardo, President at SACC-USA.

SACC-USA is the umbrella organization for 20 regional Swedish-American Chambers of Commerce across the United States. By using a wide network and contact generating events, we ensure that products, services and information are presented in the right way to the right people.



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