

# Swedish-American Entrepreneurial Days

Savannah, GA, April 20-22, 2009



## Welcome to the 2009 SACC Entrepreneurial Days in Savannah, Georgia!

Accessing Growth Capital

for a Sustainable Future

The City of Savannah has long been recognized as location for business and has a long history of innovation and prosperity.

The 2009 Entrepreneurial Days will take place at the **Savannah Marriott Riverfront, April 20-22**. On the agenda is Industry Deep Dives, Business Matchmaking, Stellar Speakers from Sweden and the U.S., Edays Banquet Dinner, Seminars & Workshops, and lots of Networking.

## Logistics Program

The Logistics program at the 2009 Entrepreneurial Days in Savannah on April 20-22 will focus on the strengths, resources and capabilities that co-exist in the Southeast U.S. and Sweden. Join us as we explore such critical and timely topics as security, technology, efficiency, and entrepreneurship opportunities in the ever changing world of logistics.

The host state Georgia is a perfect match for this industry “deep dive”. More than 35,000 logistics “user and provider” firms already employ 810,000 people there, and collectively they create greater than \$553B in sales and revenue. More specifically, this year’s Edays host city, Savannah, is home to 28 water front facilities, including the

Georgia Ports Authority (GPA) - the 3rd largest, fastest growing, and among the most efficient in the Nation.

### Logistics Cluster Tracks:

- **Logistics Eco System**
  - *Industry Snapshot*
  - *Georgia and Global Trade Partners*
- **Securing Global Supply Chains**
  - *Secure and Efficient Ports*
  - *Technology and Security*
- **Applications and Impact of Technology in Logistics**



## Logistics Program Outline

**08:30 - 08:45**

**Welcome**

**08:45 - 10:15**

**“The Logistics Ecosystem”**

*National Industry Snapshot and Perspective*

- Charles W. Clowdis Jr., Managing Director, North American Trade and Transportation Markets, IHS-Global Insights

*Logistics In Georgia and Global Trade Partners*

- Page Siplon, Executive Director, Center of Innovation for Logistics

**10:15 - 10:30**

**Q & A Session with Speakers**

**10:30 - 10:45**

**Networking Break**

**10:45 - 11:30**

**Securing Global Supply Chains**

*Georgia's Secure & Efficient Ports*

- Georgia Ports Authority

*Technology and Security: A Focus on ROI*

- Martin Nyberg, Deputy Director of Business Development, Saab Aerotech

**11:30 - 12:30**

**Collaborative Discussion Roundtable Lunch**

**12:30 - 1:30**

**Business Presentations**

*Swedish Clean Tech Companies*

Moderator: Ron Barmore, Director of Project Development, Range Fuels

**1:30 - 2:30**

*Applications and Impact of Technology in Logistics*

- David Quinn, Director of Airports Vertical Marketplace, Motorola

**2:30 - 2:45**

**Q & A Session with Speakers**

**2:45 - 3:00**

**Networking Break**

**3:00 - 5:00**

**“Round-Robin” Interactive Tours**

- *Savannah River Landing*

- *Georgia's Port Authority*

- *HERTY Advanced Material Development Center*

**EVENING**

**Networking Event (TBA)**

## Participating

### Companies

- A Pencil Accountancy /BläckPennan Adm. AB
- Boeing / C-130 Avionics Modernization Program (AMP)
- Herty Advanced Material Development Center
- Georgia Department of Economic Development
- Georgia Logistics Innovation Center
- Georgia Ports Authority
- Georgia Agriculture Innovation Center
- Georgia Pacific
- Invest in Skåne AB
- Netport.Karlshamn
- Ocean Link Warehousing and Logistics
- Partnertech
- Savannah Economic Development Authority
- SEO Precision, LLC
- Motorola/Symbol Technologies