

Swedish-American Entrepreneurial Days

Gothenburg | November 8-10 | 2010

Platinum Sponsor – 125 000 SEK



Registration and Participation

- o Four (4) registrations and two (2) guests to the conference
- o Four (4) tickets to the VIP reception on November 7, and to the E-Days Banquet Dinner on November 8
- o Premium location of one (1) 6m2 booth in the Entrepreneurial Days Exhibit

Marketing and Brand Exposure

- o Exposure of your company in SACC-USA's International magazine "Currents": Two ½ page 4-color ads - reaching a readership of 27,000 business leaders in the U.S. and Sweden
- o Exposure of your company in eCurrents, SACC-USA's electronic newsletter reaching 8000 recipients via email
- o Verbal presentation of your company during the conference
- o Media exposure of your company in conjunction with PR campaigns and media events
- o Display of your company's logotype on conference web site and organizers' web sites: www.sacc-edays.org/goteborg and www.sacc-usa.org plus link to the sponsor's web site from the logotype
- o Display of your company logotype on invitations, conference program, banners and all other marketing material before and during the conference
- o Placement of marketing material in conference collateral

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