

# Gothenburg Swedish-American Entrepreneurial Days

< November 10, 2010 >

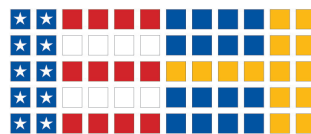
**When:** November 8-10, 2010

**Where:** Elite Park Avenue Hotel, Gothenburg

**What:** Business Matchmaking, Industry Deep Dives, Company Pitch Sessions, Boot Camp for Doing Business in the U.S., Stellar Speakers, Banquet Dinner, Seminars, Workshops, Networking and a lot more!

[www.sacc-edays.org/goteborg](http://www.sacc-edays.org/goteborg)

Organizers & Partners: SACC-USA, Region Västra Götaland,  
Business Region Göteborg & Ecoex.



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**November 8-10, 2010**

Gothenburg,



## “Capitalizing on Today’s Realities for Tomorrow’s Sustainable Success“

**- Enter, Access & Expand on the U.S. and EU Markets -**

We invite you to the Swedish-American Entrepreneurial Days  
in Gothenburg, November 8 – 10, 2010.

Building on SACC-USA’s successful recipe of business matchmaking, expert panels, seminars, exhibits and very effective networking, the 2010 Entrepreneurial Days, E-Days, in Gothenburg will bring attention to Western Swedish world leading expertise and innovative research particularly within Waste Recycling & Biofuels Production, Energy Efficient Buildings & Sustainable Community Planning, and Sustainable Transportation Systems.

At the Gothenburg E-Days you will get the big picture of what is happening on the U.S. and Swedish markets while connecting with the local business partners needed to successfully expand your business. We will also talk about how to best combine U.S. and Swedish business know-how with new entrepreneurial tools and strategies for accessing global market opportunities.

At the Gothenburg E-Days we will not dwell on the past, especially not the recession that the world is recovering from...but rather focus on how to best access and take advantage of the opportunities that are available now. In other words: “Capitalizing on Today’s Realities for Tomorrow’s Sustainable Success.”

Welcome to the 20th edition of the Swedish-American Entrepreneurial Days!

**Gunilla Girardo**  
Senior Advisor  
SACC-USA

**Maria Strömberg**  
Head of Business & Environment  
Business Region Göteborg

**Staffan Jufors**  
Chairman, E-Days Advisory Board  
CEO, Volvo Truck Corporation

**Astrid Marklund**  
SACC-USA Special Director  
E-Days Gotenburg 2010

**Ola Östlund**  
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**Bertil Törsäter**  
Director General of Regional Development  
Region Västra Götaland