

Industry Specific Program (draft)

November 10, 2010



Sustainable Transport Systems

Sweden at the forefront:

The western Swedish automotive industry is widely known for its expertise within vehicle safety. It is now also in the forefront of developing modern solutions for using renewable fuels. The Gothenburg region sustainable transports include an environmental zone for heavy duty vehicles and development of energy efficient vehicles.

What to expect:

The focus for this program is on land transportations showing the industries and development of clean heavy and light duty vehicles. This program presents the region's strengths within sustainable transports; what is new on the biofuel market and what does the development of hybrid- and electrical cars look like in Sweden? Leading companies and organizations will show their businesses and innovations.

Program for November 10, 2010

Departure by bus from Elite Park Avenue Hotel at 8:00 am, expected return around 5:00 pm



Time schedule may be subject to change.

08.00 am	Arrival, introduction of the program and welcome
08.15 am	Policies and the development of Clean Vehicles in Sweden, <i>Chairman Jakob Lagercrantz, Gröna Bilister (the Swedish Association of Green Motorists)</i>
08.45 am	Policies and the development of Clean Vehicles in the US, <i>CEO John Boesel, CALSTART</i> The automotive companies Volvo Cars, SAAB Automobile, AVF - Alternative Fuel Vehicle and EV. Adapt make presentations of their Clean Vehicle models – electrical, hybrids, biofuels. Volvo C 30 Drive Electric – Volvo's new city commuter - <i>Lennart Stegland, President Volvo Car Special Vehicles</i> AVF - Alternative Fuel Vehicle, <i>Mats Christensson, Commercial Director</i> EV Adapt, <i>Håkan Sandberg, CEO</i>
09.45 am	Bus departure to Eco Race Arena
10.10 am	Car showing and test drive at the Eco Race Arena. We will be keeping warm with the blueberry soup - the soup that keeps the skiers at the Vasalopp going for 90 kms.
11.30 am	Lunch at the Opera
12.45 pm	Visit at Sweden's first public liquefied biomethane fuelling station
13.30 pm	Presentation of Volvo Trucks' new methane-diesel truck, <i>Director Lennart Pilskog, Volvo Trucks</i> Fuelling trucks with biomethane, <i>Director Tula Ekengren, FordonsGas Sverige</i> The world first's bio diesel based on forest residues, <i>Sales Manager Morten Bendz, Preem</i> Coffee break Presentation of the project Climate Smart City Distribution, <i>Project Manager Bernt Svensén, BRG</i> The Swedish experiences of city logistic and coordinated loading, <i>Director Ulf Hammarberg, DHL Freight Sweden, works with new fuels and alternative technologies at DHL's Environmental Affairs department.</i> The American experiences of city logistic and coordinated loading, US speaker (tbc)
16.00 – 16.30 pm	Back to Elite Hotel Park Avenue

For more program information please contact:

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