



The Swedish-American Chambers of Commerce of the USA, Inc.
200 South Peyton St., Alexandria, VA22314, USA
Ph: 703 836 6560 Fax: 703 836 6561
info@sacc-usa.org www.sacc-usa.org

PRESS RELEASE

Alexandria, VA, November 22, 2010

Contact: Malin Henriksson

malin@sacc-usa.org

[+1703 836-6560](tel:+17038366560)

E-Days in Gothenburg Offered a Confluence of People and Ideas

Over 450 participants, of which 120 from the United States. E-Days will be held in Växjö and Karlskrona in September 2011.

“Virginia was pleased to participate in the E-Days conference in Gothenburg,” says Doug Domenech, Secretary of Natural Resources, State of Virginia. “We had a great opportunity to interact with Swedish companies interested in exploring expanded operations in Virginia’s business-friendly environment. Virginia and Swedish entrepreneurs share a vision for innovation and opportunity and over 30 Swedish companies are active in Virginia. More are welcome.”

No less than 450 delegates attended SACC-USA’s Swedish-American Entrepreneurial Days conference and expo in Gothenburg, Sweden’s second largest city located on the West Coast. Over 120 attendees came from the U.S., including a delegation from the Commonwealth of Virginia and a delegation from Minnesota. 90 “young professionals” from Sweden and America also attended. The quality of the speakers was excellent representing both leading industries, regional and national policy makers. Business matchmaking is one of the most popular features of the E-Days conference and over 600 pre-scheduled matchmaking sessions took place.

E-Days in Gothenburg was held in partnership with Business Region Gothenburg, EcoEx and the West Sweden Region as part of a two-year economic development project. “It was fantastic that so many companies took the chance to meet and talk business and explore business opportunities in Gothenburg during SACC-USA’s E-Days. The fact that so many Americans attended is to me a sign that our region’s enterprises has a lot to offer the world market, especially in cleantech,” says **Patrik Andersson**, CEO at Business Region Gothenburg.

“E-Days offered our organization the opportunity to meet with decision-makers and entrepreneurs that will help us advance several of our initiatives in Minnesota. It is a catalytic event that strengthens our business ties between Minnesota and Sweden,” says **Gregg Mast**, Vice President, Agriculture & Biomass Business Cluster at The BioBusiness Alliance of Minnesota.

“The Swedish people are wonderful, very friendly and welcoming. E-Days was an amazing few days that gave all of the participants opportunities to hear from some of the most respected names in international affairs and business, from the President of SAAB, to the U.S. Ambassador to Sweden. I was also fortunate to spend time with members of the younger generation that represent the best of the future for business in Sweden. I was delighted to be included and look forward to my next trip. SACC-USA put together a comprehensive program that I am sure will not only be valuable for the participants but gave us all a much better understanding of each other, and how we can succeed in business together. It was a fantastic experience!” says **Doreen Mogavero**, co-founder of Mogavero Lee & Co and a pioneer among women in the financial sector.



The Swedish-American Chambers of Commerce of the USA, Inc.
200 South Peyton St., Alexandria, VA22314, USA
Ph: 703 836 6560 Fax: 703 836 6561
info@sacc-usa.org www.sacc-usa.org

“E-Days in Gothenburg was very successful and we had a record number of delegates from the U.S.,” says **Astrid Marklund**, Vice Chairman of SACC-USA and founder of ASM Development in Texas. “It’s a conference from which most participants return with new openings to markets on the other side of the Atlantic.”

E-Days is the largest and most important annual networking event that promotes Swedish–American entrepreneurship, trade and investments. Every year it brings together hundreds of decision makers from companies of all sizes and industries as well as municipalities and local governments from the US and Sweden allowing them to share ideas, listen to a wide range of top level speakers from industry, trade organizations and political decision makers. One of the most popular features of E-Days is the business matchmaking process, where delegates have short pre-scheduled meetings with other delegates that match their interests and preferences.

The next E-Days conference will take place in Växjö and Karlskrona in September 2011. For more information, please visit www.sacc-usa.org. Also, follow Swedish-American business on Currents Online: www.sacc-usa.org/currents.